



PRESS RELEASE

Release date: 8th June 2023

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ADRIAN PIPE JOINS T H WHITE AS AFTER SALES DIRECTOR

T H WHITE announces new senior appointment of After Sales Director, as Adrian Pipe is set to join the team on **Monday 3rd July** responsible for Agriculture, Construction, Dairy and Groundcare businesses (ACDG). Adrian has extensive experience in capital goods across these and the commercial vehicle sector, with specific expertise in After Sales, Technical Support and Customer Care.

Most of Adrian's career has been served with CNH Industrial, although he previously worked within a dealer environment. Prior to CNH Industrial, Adrian joined Ford New Holland in 1988 as a Training Instructor and then pursued a long and varied career covering numerous roles in After Sales, Product Support, Quality and Manufacturing, with ever-increasing responsibility at the market, regional and global level. Adrian has worked extensively across the world, including assignments in Poland, Belgium, Brazil and Italy, culminating in 5 years as a Senior Executive and Member of the CNHi Group Executive Council. Leaving CNH Industrial four years ago, he turned his hobby into a business; building bespoke sports cars and running a high-end car transportation service across the UK. Latterly Adrian has also been working as a consultant with key global manufacturers in the development of their Sales and After Sales business.

Adrian grew up in the North Cotswolds, working on farms at weekends and holidays and studied Agricultural Engineering at Rycotewood College in Thame. He looks forward to returning to his roots, and developing T H WHITE's business, working closely internally and with customers to ensure we continue to provide a customer experience that is second to none. Adrian Lovegrove, ACDG Division Director comments 'I'm particularly pleased to have Adrian's skillset and expertise devoted to our business, to develop and grow our parts and service functions for the future, in conjunction with supporting key projects within our ACDG divisions'.

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ABOUT T H WHITE:

T H WHITE Group is an engineering services provider specialising in the supply and maintenance of machinery for multiple sectors including agriculture and dairy equipment, groundcare, construction, lorry cranes, grain storage, renewable energy, and fire and security systems. The business has been helping customers get the best from machinery, land and buildings since 1832. T H WHITE Agriculture is a southern based New Holland and Case IH dealer providing equipment, servicing and parts from ten branches: Marlborough, Frome, Knockdown (Tetbury), Huntley, Warwick, Stourport, Devizes, Stockbridge, Hereford and Toddington. T H WHITE Construction is a centrally based Develon and Manitou dealer operating from Marlborough and Stourport and T H WHITE Groundcare is a southern based Ransomes Jacobsen dealer with branches in Stockbridge, Knockdown and Stourport. For more information please visit: thwhite.co.uk