

T H WHITE Machinery Imports Went the Distance on a Ferris IS® 2600Z Mower and Raised Money for a Great Cause!

Arnside, UK – April 12, 2024 – Team T H WHITE Machinery Imports geared up for an extraordinary challenge that not only pushed the boundaries of endurance but also aimed to raise awareness and funds for mental health support. The Great Ferris Coast2Coast Challenge took place from April 9th to April 10th, 2024, spanning from Arnside seafront to The Whale Bone Arch in Whitby.

Mental health is a pressing issue affecting millions worldwide, with one in four individuals experiencing some form of mental health issue annually. Recognising the profound impact mental health has on physical health, relationships, and work, Team T H WHITE Machinery Imports was committed to making a difference.

Supported by Ferris, the team embarked on a 160-mile journey across the stunning landscapes of Cumbria, the Pennines, Yorkshire Dales National Park and the North York Moors – all aboard a Ferris IS 2600Z mower. This unique challenge not only showcased the durability and versatility of Ferris equipment but also symbolised the endurance required to tackle mental health challenges, with the patented suspension system offering unmatched comfort even over rough terrain.

"We've all experienced 'down days,' and it's crucial to recognise that mental health is just as important as physical health," said a Bill Johnston, Director of T H WHITE Machinery Imports. "Through the Coast2Coast Challenge, we aimed to spark conversations, raise awareness and funds to support those struggling with mental health issues."

The team invited everyone to join their cause by making a donation to their designated charity, Wiltshire Mind. Donating was simple through a dedicated Just Giving page, accessible via the provided link or QR code.

Supporters rallied behind the team as they navigated through challenging terrains, spreading awareness and raising vital funds for mental health support. The journey was followed closely, and contributions to their cause poured in. Donations are still coming in and they are set to raise over £3000!

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About T H WHITE Machinery Imports:

Machinery Imports is a distribution division of the T H WHITE group, bringing you some of the best premium products in the professional groundcare market from leading brands Ferris, Wright, Spider, Ohashi and Jensen. As the sole, independent UK distributor of these brands, our mission is to bring you industry-leading professional mowers and woodchippers, all backed by an established network of nationwide machinery dealers.

About Ferris:

Ferris® offers top-tier commercial landscaping equipment designed for efficiency and superior performance. Our patented suspension systems and innovative mower designs ensure smooth operation and pristine results, even on rough terrain. Built to last with durable construction and advanced engineering, Ferris® mowers deliver unmatched reliability and productivity for professionals and discerning homeowners alike.