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Frome Open Evening a Resounding Success

Almost 400 guests gathered at T H WHITE's new premises in Tytherington, Frome, on Tuesday night for an evening of fun, plus the chance to see behind the scenes, meet many of our leading manufacturers and enjoy special deals and a prize draw.

A buzz of enthusiasm and chatter filled the workshop as guests browsed the displays whilst being entertained by live music. Among the highlights was a popular ATV display, DeLaval dairy and AirWash Plus kit and a live demonstration of Robomow automatic mowers. The parts store was open for business all evening with a steady stream of customers tempted by special offers.

Welcoming guests, managing director Alex Scott applauded the efforts of all who had contributed to the successful move to the new premises which has given T H WHITE's Somerset operations a base to be proud of. Although trading for 186 years, the company has only operated in Somerset since 1968 when the Auto Mower Engineering Company of Norton St. Philip was purchased. A move was made to Vallis Road in Frome during 1975, but ever since 1998 plans have been underway to develop a purpose-built site.

Much of the planning was guided by former managing director David Scott, whose wife Letitia (Alex's mother) unveiled a plaque to mark the official opening.

Voluntary contributions for entering the raffle raised a stunning £657.72, all of which is to be donated to local air ambulance charities. Among the prize winners were Mr Bendall of Manor Farm walking away with a brand new Robomow and Tim Cox, with a ThermalArc Welder.

T H WHITE wishes to thank all who came and supported the event. A further open evening will be held at our Knockdown branch on Monday 19 February from 6pm to 9pm.

About T H WHITE

We've been helping customers get the best from their machinery, land and buildings since 1832. From humble beginnings as an agricultural ironmonger, T H WHITE has been operating for almost two centuries, through the reign of seven British monarchs. T H WHITE Group has been at the forefront of changing agricultural needs and practices and has always been regarded as a trusted supplier.

Maintaining those roots in agriculture and engineering, the company today has diversified greatly into grain processing and storage, groundcare machinery, dairy, trailers, lorry cranes, construction equipment, motor vehicles, energy, fire and security systems and machinery imports. By embracing technological advancements and working closely with leading global brands to engineer equipment solutions, coupled with the provision of first rate aftersales support, we strive to ensure sustainable growth for the future.

T H WHITE Agriculture supply and maintain market leading machinery brands from New Holland, Case IH and many others. The Agricultural division has eight branches in Frome, Marlborough, Knockdown, Huntley, Toddington, Devizes, Stockbridge and Andoversford. The new Frome premises can be found at Marston Park, Bulls Quarries Road, Tytherington, Frome Somerset BA11 5BS.

www.thwhiteagriculture.co.uk