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Increased presence and new model launches at SALTEX for Machinery Imports brands

The brands Ferris, Wright, Spider and Jensen are synonymous in their sectors with high quality, innovation and problem solving.

In 2018, the UK distributor T H WHITE Machinery Imports is delighted to be once again supporting the IOG and SALTEX, showcasing these four brands with an increased visibility at the event, with a huge stand size of 175m² to give them the space and presence they deserve, including two new product launches from market leaders Ferris and Spider. The team were thrilled last year to be awarded the Best Stand award in the 'Open Space 60m² + category' and are hoping to replicate this success at the 2018 event with an even larger open stand, 50m² bigger than the 2017 space, located at stand number **H190**. This year models from all four brands will be displayed together, showcasing the variety of innovative equipment available through the Machinery Imports business, including a range of Ferris zero-turn mowers, Wright stander mowers, Spider slope mowers and Jensen woodchippers.

From Ferris, the stand will feature a range of machines from the smallest model – the 400S, launched in 2018, up to the bigger mowers for larger-scale commercial grass cutting, including the all new ISX[®]800Z, launching at Saltex this year and available from 2019. Brand new from Ferris, the zero-turn, ride-on ISX[®]800Z features the latest technology to provide a commercial mower with superior performance, quality and comfort. The 132cm rear discharge deck features a factory-fitted mulching insert as well as Ferris iCD™ technology, with the user also benefitting from mowing speeds up to 16km/h. All new to the industry is the addition of a double wishbone suspension system, providing increased contact with the turf for more uniform, high quality mowing, as well as ensuring a more comfortable ride over bumps and dips in the ground with improved steering and handling.

The all new 400S, which was launched this year, features the patented Ferris all-round suspension as well as an innovative 'Triple Deck' with easy-to-change deck options including side and rear discharge, mulch and 50/50 rear and mulch discharge options. Not only that, all 400S models bought this year come with a free Service Jack for easy and quick maintenance and deck changes.

In addition, visitors will be able to see a selection of Wright zero-turn stander mowers and remote-controlled robotic slope mowers from industry leading Spider, with the ability to mow uneven, dangerous and sloping terrain up to 55° - all with zero-turn, four-wheel drive (called the 'Dancing Step' by its designers in Czech Republic) and ability to cut up to 7000m²/h. Launching from the Spider team this year is the all-new Spider X Line, their smallest commercial machine to date offering a compact profile but a huge performance. With an integrated winch capable of supporting the machine in mowing up to 55°, 6 km/h mowing speed, 65cm deck width and zero-turn drive, this 1m² robotic mower has the cutting capacity of 3 operatives with brush cutters.

As well as pioneering groundcare machinery, Machinery Imports are pleased to display examples from the wide range of Jensen woodchippers available in the UK, the largest of any chipper manufacturer in the industry.

In support of the IOG and in attendance at SALTEX again this year, Jensen has models ranging from 6" to 12" in capacity, including trailed, tracked, PTO and custom options, as well as a turntable option on all 8" and above chippers. Jensen really does offer a chipper for all customers and situations and we'd be delighted to talk to visitors about the solutions on offer at our SALTEX stand.

Whilst horticulture and arboriculture can be very distinct sectors, we meet customers regularly that require machinery for both grass and tree care. This overlap affords us the opportunity to present all four of our brands together to provide a varied choice of machinery for those users who require a combination of horticulture and arboriculture equipment within their business, as well as knowledge and insight on both sectors to provide customers with the most accurate and useful information possible to make an informed buying decision.

The team are looking forward to meeting new and existing customers and dealers on the stand, **H190**, showing the vast selection of machinery on offer and discussing opportunities for free demonstrations and site visits throughout the coming months.

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Note to Editors:

High resolution photographs are available from Cassie Reid, cassie.reid@thwhite.co.uk, 01380 722381.