



PRESS RELEASE

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Begins

New Jeep New Partnership for T H White Fiat Group Brand Centre and Wiltshire Police

Swindon-based dealership, T H White Fiat Group Brand Centre, has begun a forward-thinking partnership with Wiltshire Police this week. In a 'first' for the dealership, the award-winning dealership has supplied an All-New Jeep Renegade to Wiltshire Police in what is essentially an extended six month test drive.

At the end of the 'test period', the Force will have the option to purchase the vehicle at a preferential rate from the dealership. The vehicle will be based at and used out of Gable Cross Police Station in Swindon and has been fitted with full police graphics complete with blue lights and sirens.

The recently launched All-New Jeep Renegade makes the perfect addition to the Force's fleet, delivering superior on and off-road capability and in-car features which are second to none. It has best-in-class off-road capability and first-in-class automatic transmission along with innovative Jeep Active Drive systems. All of which make the All-New Jeep Renegade the perfect support vehicle in the fight against crime in the area.

Stephen Botham, Fleet & Services Manager at Wiltshire Police (Devizes HQ), negotiated the deal with T H White Fiat Group Brand Centre's newly appointed Fleet Sales Specialist, Emma McArdle. Both worked closely with Lee Jones, Fleet Sales Manager – EMEA Region at FCA Group.

Andrew Carr, Hub Superintendent Swindon from Gable Cross Police Station in Swindon, said "We're delighted to add the All-New Jeep Renegade to our fleet of vehicles, which will be the first Jeep we've used as a marked vehicle and looking forward to the start of what we are confident will be a rewarding relationship between Wiltshire Police and T H White Fiat Group Brand Centre, with the support of Emma and Lee."

Fleet Sales Specialist at T H White Fiat Group Brand Centre, Emma McArdle, add "Handing over the All-New Jeep Renegade to Wiltshire Police was a great moment and we're sure that it will be the ideal vehicle for all their needs, both on and off-road, and we look forward to seeing it out and about on the streets of Swindon."

Ends

Notes for editors:

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