

**Release date:** Immediate

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## NEW T H WHITE AGRICULTURE BRANCH AT HEREFORD

A new T H WHITE Agriculture branch is open for business at Hereford following acquisition of part of the JG Plant Ltd business. JG Plant entered administration on 12 December 2018. The company had depots in Hereford and Bridgend. With New Holland's support, T H WHITE has undertaken to continue to run the operation at Hereford, ensuring a smooth transition for customers. All 16 staff at Hereford have transferred to T H WHITE and they remain committed to providing continuity and quality of service.

With this change, T H WHITE has taken over the New Holland agricultural machinery franchise for Hereford, a move which is fully supported by New Holland's Business Director for UK & Ireland Pat Smith: "T H WHITE is one of our longest-standing dealers and it's great to see them growing in this way," he said. "Their long history and experience with the brand will bring new stability and confidence to the Hereford dealership."

T H WHITE managing director Alex Scott commented: "Adding the Hereford area to our agricultural machinery trading territory brings great opportunities. We are delighted to welcome the new staff and will be working hard to maintain and grow the relationships with farmers and businesses throughout the region."

T H WHITE began trading in 1832, serving farmers from an agricultural ironmongery in Devizes. They are well established as an agricultural machinery supplier, offering a comprehensive product range from leading brands. The Agricultural division now trades from 8 branches in Knockdown, Devizes, Frome, Huntley, Marlborough, Stockbridge, Toddington and Hereford. The T H WHITE Group is a family company with significant employee ownership and a culture committed to high levels of customer service.

The new branch is located at The Beech Business Park, Tillington Rd, Hereford HR4 9QJ, Tel: 01432 352333.

**About T H WHITE:** Whilst its core business is agricultural machinery, T H WHITE also specialise in the supply and maintenance of machinery for multiple sectors including dairy, groundcare, construction, lorry cranes, grain storage, renewable energy and fire and security systems. For more information please visit: [thwhite.co.uk](http://thwhite.co.uk)