



## **PRESS RELEASE**

**(Date)**

**Begins**

### **T H White is New Holland 'Dealer of the Year'**

Each year New Holland, T H White's largest agricultural machinery franchise partner, makes a number of awards throughout its dealer network.

This year we are thrilled to announce that T H White has won the New Holland Dealer of the Year award in the 'Large Dealer' class. The award recognises outstanding achievements in sales performance and the delivery of exceptional customer service during the 2014 calendar year and follows assessment and monitoring of 64 dealerships across 139 locations in the UK and Ireland.

Andrew Watson, New Holland Business Director (UK & ROI) "We are very pleased to award T H White the coveted title of "New Holland Large Dealer of the Year 2014" as they have worked hard for the honour. T H White continue to improve their share of market and satisfy their customers, and it is with pleasure that we recognise their achievements with this award."

"This prestigious award is a testament to the hard work and diligence of all our staff throughout our sales, service and parts divisions, and is all part of our focus on delivering the best service possible for our customers," said T H White Agriculture Director Pat Smith.

**Ends**

**Notes for editors:**

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