

T H WHITE EXTENDS DELAVAL TERRITORY

From 1 March, DeLaval dealer gains new territory that stretches from Wales to the Norfolk coast and opens a new depot in Norfolk.

T H WHITE has extensive knowledge of Dairy operations offering installation, parts, servicing, and support for conventional and robotic parlours across the southwest and is now expanding eastwards as a substantial DeLaval dealer in Southern England.

When the Norfolk dairy business Taylor IMS decided to close activities, a pledge was made by T H WHITE to invest in the Attleborough based operation and develop it to further support dairy farmers on the eastern side of the UK.

Adrian Lovegrove, Divisional Director for T H WHITE said “We are very excited about this project, and we’ll strive to establish, maintain, and grow relationships with Taylor IMS customers”. DeLaval’s Country Commercial Manager, Scott Patrick added “T H WHITE’s proven record as a professional, customer focused and trusted partner will allow us to get closer to our customers and provide the best possible service to help dairy farmers with their daily challenges”.

T H WHITE’s current dairy depots in Frome, Somerset and Huntley, Gloucestershire will be supplemented with the additional facility in Attleborough, Norfolk. This addition to the operations aligns with strategic aspirations to grow its Dairy network, to assist dairy farmers in the region and provide T H WHITE with the scale to better meet customer needs. We are pleased to confirm that T H WHITE has employed members of Taylor IMS staff to continue to support the business.

The new T H WHITE branch is located at:

Baconsthorpe Farm

Ellingham Road

Attleborough

Norfolk, NR17 1YQ

Telephone 01953 550 260

Opening hours remain the same.

Steve Taylor of Taylor IMS said of the move “We are delighted to become part of T H WHITE and can re-assure our customers they will continue to see the same friendly faces offering the very best customer service with our new dealer brand”.

This territory expansion will take immediate effect, with Taylor IMS winding up activities thereafter.

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About T H WHITE

T H WHITE Dairy is a southern based DeLaval dealer providing equipment, servicing and parts from three Dairy branches in Frome, Huntley and newly acquired Attleborough. It also supports farmers' agricultural needs from an additional eight depots in Marlborough, Knockdown (Tetbury), Warwick, Stourport, Devizes, Stockbridge, Hereford, Toddington. T H WHITE Group is an engineering services provider specialising in the supply and maintenance of machinery for multiple sectors including agriculture, dairy, ground care, construction, lorry cranes, grain storage, renewable energy, and fire and security systems. The business has been helping customers get the best from machinery, land and buildings since 1832. For more information please visit: thwhite.co.uk