

### **T H WHITE Machinery Imports Expands its Reach into the North West & Yorkshire with the GGM Group Partnership**

T H WHITE Machinery Imports is pleased to announce a new dealership partnership with the GGM Group, expanding its groundcare product range and support services across the North of England. This collaboration will bring Ferris mowers closer to customers in Lancashire, Yorkshire, Greater Manchester, Cheshire, Staffordshire and the Wirral.

Through this partnership, we will leverage GGM Group's local expertise to provide customers with greater access to Ferris's high-performance mowers, known for their efficiency and durability in commercial and demanding environments. The collaboration of a leading manufacture and leading dealership is the perfect fit, enabling GGM to offer a complimentary range to their existing product line up, backed up with the first-class after sales support for which GGM is already renowned.

"We are excited to join forces with GGM Group as we expand our services across North West England," says Bill Johnston, Director of T H WHITE Machinery Imports. "This collaboration not only enhances our ability to meet the needs of our clients but also creates a partnership with GGM Group to work together to provide comprehensive solutions for the sector."

GGM Group is committed to delivering high-quality groundcare machinery and comprehensive after-sales support.

"Partnering with the Ferris brand is a fantastic step for us and the range complements our existing offering brilliantly, making this an ideal collaboration," says Andy Melville Commercial Director of GGM Group.

"We're proud of our reputation throughout the industry for exceptional customer service, after sales back up and support and our team look forward to enhancing our range with premium Ferris products and delivering exceptional service to our customers across the North West & Yorkshire territory. Together, we'll ensure they have the best tools for every job, backed by reliable support.

#### **About T H WHITE Machinery Imports**

T H WHITE Machinery Imports, a division of the T H WHITE Group, distributes premium groundcare products from Ferris, Wright, Spider, Ohashi and Jensen. As the UK's exclusive distributor of these brands, T H WHITE provides industry-leading professional mowers and woodchippers through a nationwide dealer network.

#### **About GGM Group**

GGM Group is a premier supplier of Kubota tractors, professional groundcare machinery, and after-sales support in North West England and Yorkshire. With facilities in Colne, Lancashire, and Haydock, Merseyside, & field service support in Yorkshire, GGM Group is dedicated to exceptional service and expertise, focusing on proactive customer support, problem-solving, and dependable delivery.

For further information, please visit [www.thwhite.co.uk/machinery-imports](http://www.thwhite.co.uk/machinery-imports) or [www.ggmgroup.com](http://www.ggmgroup.com) or contact: Peita Conway, Marketing Executive at [peita.conway@thwhite.co.uk](mailto:peita.conway@thwhite.co.uk)