



PRESS RELEASE

24 June 2015

Begins

TOP RANSOMES AWARD FOR T H WHITE GRASSCARE

T H White Grasscare has won the Ransomes sales award for exceptional market penetration in the municipal and grounds care contractor sectors during 2014. The award paid tribute to the fact that through a combination of skilful forecasting, professionalism, targeting large national and regional accounts and working with key municipal authorities, T H White has significantly increased Ransomes' market share across their territory. Throughout the year T H White has worked closely with Ransomes Jacobsen to ensure that potential business is maximised and as well as supporting customers through an extensive hire fleet.

The awards ceremony took place at an evening reception held at the Riverside restaurant at Woodbridge, Suffolk, in conjunction with the Ransomes Jacobsen annual UK Dealer Meeting. The event coincided with the launch of the new Ransomes MP Series five-gang cylinder mowers and the Jacobsen Truckster XD.

Presenting the award to T H White Grasscare Division director Tim Lane, Ransomes sales director Rupert Price said, "Our congratulations go out to all the winning dealers. They have all demonstrated extreme professionalism in their strategic approach to gaining market penetration in

their respective territories, as well as a can-do attitude to ensure that customers have the correct machinery, the ultimate after-sales support and the most cost-effective finance packages."

Ends

Notes for editors:

For further information on T H WHITE, please contact:

Kate Draper, Group Marketing Manager

T H WHITE

Mobile: 07920 702439

E-mail: kld@thwhite.co.uk

Website: www.thwhite.co.uk

- The T H WHITE Group is a private company with a turnover in excess of £110 million. It has interests in agriculture, cars and commercial vehicles, lorry cranes, professional grasscare equipment, construction equipment, security and fire systems, sustainable energy, as well as materials handling and bulk storage installations. The Head Office is located in Devizes, Wiltshire, where the business began in 1832. Please visit www.thwhite.co.uk